



Call for contributions World Forum on Sustainable Mobility

If you are:

- *an elected representative or a technician working for a local or regional authority and in charge of transport and mobility policies,*
- *a scientist or a researcher in a public or private organisation, in charge of a research programme in the field of mobility,*
- *the member of a Non Governmental Organisation specialised in environment, social issues, mobility and transport,*

We would like to invite you to share your experience during the 1st edition of "Governance & Mobility", the World Forum on Sustainable Mobility to be held in Nantes (France) from 10th to 12th December 2007.

Participants' expectations:

- **Local authorities' representatives** should explain the teachings of the mobility policies implemented so far, the complex issues about people's mobility and transportation of goods faced by their territory, the types of partnership led with research teams in this field and the results of the research conducted to meet the objectives of sustainable mobility in the territory.
- **Scientists** should present the outcome of the studies and research programmes set out on the conditions, the elements and the effects of mobility policies applicable to a territory. The research may concern energy, modes of transport, human behaviour, decision and management tools as well as instruments to assess policies, etc...
- **Non Governmental Organisations**, as part of the civil society, should clarify the debate between local authorities and researchers and should present the actions they have put in place in the field of sustainable transport and mobility.

You will find below:

- the presentation of the objectives for this Forum
- the key themes defined by the Scientific Committee for this 1st edition and validated by the Pilot Committee¹
- the modes of reception and treatment of your contributions

¹ see attachment

Presentation

"Governance & Mobility" aims at establishing a strong long-term momentum for international cooperation amongst local authorities, researchers, engineers and the public on the question of sustainable mobility. A Foundation will be set up at a later stage in order to support this dynamic mechanism that will be regularly assessed at each edition of the Forum which will be held in Nantes every two years. The 2nd Forum has already been scheduled in July 2009 and an active Internet platform will be designed.

The Forum Pilot Committee has defined 5 priority issues:-

- **How to position Mobility** as part of the sustainable development policies adopted by cities and territories with a view to reducing emissions of greenhouse gases.
- **Identify the conditions of success** to contribute to the objectives of sustainable mobility: what level of decision? What type of financing? What is the appropriate questioning related, amongst others, to the objectives of cooperation and international exchanges and to the disruption of the "carbon economy"?
- **Measure the effects and opportunities of sustainable mobility policies:** how to draw conclusions from the current practices? Which research programmes should be initiated? What type of new cooperation to encourage? Which financing tools should be used? What type of governance?
- **Raise the issue of coordination amongst authorities:** the position of local authorities in the definition and the implementation of mobility policies, the tools necessary for national and international coordination, the position of social influential organisations and of citizens .
- **Measure the impact of sustainable mobility policies** on the environment, individual and social behaviour and the economy.

The Forum aims at providing a unique platform to carry out **worldwide discussions** amongst those who have a deep knowledge of the risks and problems of mobility, in the hope of meeting the challenges of sustainable development.

The Forum will be **an opportunity for dialogues between local authorities in charge of mobility policies with experts and researchers specialised in the questions about mobility**. This exchange of information and experiences, the building of necessary mutual working relations will hopefully lead to the emergence of the right solutions to local problems.

The Forum will aim at formulating collective strategies and will act as an "observatory". On this basis and from the work performed outside the scope of the Forum, the question will be reviewed every two years.

The Forum has set several goals:

The identification of solutions in favour of sustainable mobility

In order to bring together international mobility players to discuss issues which have not as yet been raised or have only been slightly explored in the field of sustainable mobility and research.

The facilitation of fruitful discussions

In order to identify the relevant questions about the actual choices that elected representatives have to make in the field of sustainable mobility. In order to identify those relevant areas in which researchers and politicians could work together.

The building of long-term exchanges

In order to devise cross-continental cooperation projects on research and territory.

This is the reason why we invite you to contribute to the Forum, by letting us know about the various actions put in place locally and the research programmes along the following themes :

Theme 1 : Position, instruments and impact of sustainable mobility policies

The energy crisis, the drastic climate changes and the unfavourable development of territories (eg. land prices leading to movements of population and activities, choices of places that increase the energy dependence of those territories...) are driving decision-makers to think of new mobility policies that take sustainable development into account and that consider mobility in its different aspects and as part of other local policies.

What is the position of mobility today in local sustainable development policies?

What instruments do decision-makers have at their disposal to implement sustainable mobility?

What are the current opportunities and what are the priorities in the deployment of actions towards sustainable mobility, especially in connection with other global or sector-oriented policies (urban planning, housing, etc..)?

What are the effects of sustainable mobility policies on the reduction of greenhouse gases, on the morphology of the territory, on the localisation of activities, on the accessibility and dynamism of the territory, on the use of resources as well as on social and space solidarity? Do we know of any "perverse" or unfair effects of sustainable mobility policies that would put sustainable mobility in opposition to social equity, notably in town? How to analyse them and tackle the situation? What conclusions should be drawn from local experiences and from the research carried out?

Which quantitative and qualitative indicators do we presently have to measure the impact of sustainable mobility policies on the environment, individual and social behaviour and the economy? How can we assess the situation temporarily?

Theme 2 : Mobility and Governance

The very challenging implementation of sustainable mobility that decision-makers, citizens, social and economic actors together with transport companies are facing requires radical changes in the very short term and on a very large scale. The leadership on how to put these changes into action, respectful of the individual interest, can only be a political leadership, the only legitimate one to defend the group's interests. Converting the new approaches on mobility into reality relies on means (investments, tariffs, taxes ...) and on the agreement from both population and business to meet the objectives of sustainable mobility (understanding what is at stake, adopting new attitudes, making new choices for the localisation of activities).

What are the present challenges that local authorities are facing today in the definition and the implementation of mobility policies?
How are those questions about social acceptability perceived?
What modes of coordination amongst local, national and international authorities, social and economic actors and the public have been tested so far?
What are the limits, the characteristics and the tensions specific to the governance of sustainable mobility?
How does this governance take into account the actors' divergent social requirements and the temporality differences?
What are the examples of new ways of coordination amongst authorities on sustainable mobility policies?

Theme 3 : Sustainable mobility and controversial issues

What are the issues that split today' s actors – those who put ideas into practice, decision-makers, researchers – on the question of sustainable mobility?

As part of the "Mobility & Governance" Forum, we wish to open an area devoted to public discussion on those controversial issues, in order to broaden our collective understanding of these issues. We have identified a few of them and welcome any ideas that you may have to help us detect them.

- Biofuel : a promising avenue ? an instrument towards inequality?
- City tolls : space and social effects
- How to combine the various dimensions of sustainable development within the action on mobility? For example, how to combine the fight against greenhouse gases and the reduction of poverty?
- ...

Terms of contribution

Your proposals for contribution should be submitted before **30th June 2007**. Please send a one page summary (maximum), in MS Word or RTF format, in English or in French, to the following address:

contributions-projects@governance-mobility.org

For any further information, please contact :

Judith Ferrando au 00 33 (0)1 43 14 24 50

The Scientific Committee will examine the submitted proposals before 15th September 2007.

The contributions adopted will result in an oral presentation or a poster.

Members of the pilot committee – 2007 edition

A pilot committee will be set up for each edition with a view to defining the main current questions and identifying the panelists.

- **Mr. Jacques AUXIETTE**, President of the Pays de la Loire Region
- **Mr. Jean-Marc Ayrault**, President of the City of Nantes
- **Mr. Patrick MARESCHAL**, President of Loire Atlantique County Council(to be confirmed)
- **Mrs Maryvonne PLESSIS-FRAISSAR**, Head of Transport and Urban Development, World Bank
- **Mr. Michel DESTOT**, Mayor of Grenoble, President of the Group of Transport Authorities (GART)
- **Mr. Philippe de Fontaine Vive Curtaz**, Vice-president of the European Investment Bank (EIB) represented by Mr Marty-Gauquie
- **Mr. Matthias RUETE**, Head of the Directorate-General for Energy and Transport, represented by Mrs Isabelle Kardacz
- **Mr. André NIEMEGEERS**, Secretary General, International Union Of Public Transport (IUPT) represented by Mrs Heather Allen
- **Mr. Christian PHILIP**, President of Coopération pour le Développement et l'Amélioration des Transports Urbains et Périurbains (CODATU) represented by Laurence Lafon
- **Mr. Rob Sheldon**, Chairman, Association for European Transport (AET) represented by Mrs Dia Posthuma
- **Mrs Elisabeth Gateau**, Secretary General, Cités et Gouvernements Locaux Unis (CGLU), represented by Mr Mohammed Bousraoui
- **Mr. Konrad OTTO-ZIMMERMANN** Secretary General **ICLEI – Local Governements for Sustainability** - represented by Mr Gino Van Begin ICLEI Europe
- **Mr. Wolfgang SCHUSTER**, Mayor of Stuttgart , represented by Mr Wolfgang Forderer
- **Mr. Jean-Philippe LESTANG**, Mémoris- In charge of International Development
- **Mr Guy BOURGEOIS**, Managing Director of Institut National de Recherche Sur les Transports et leur Sécurité (INRETS) represented by Mr Claire Niclause

Members of the Scientific Committee – 2007 edition

The scientific committee will propose and validate the programme of the Forum. It will bring in a scientific guarantee and will approve the choice of panelists.

- **Mr. David BANISTER**, Director of Research at the Bartlett School of Planning at University College London.
- **Mr. Yves CROZET**, Professor, Faculté des sciences économiques et de gestion et directeur du Laboratoire d'Economie des Transports, Lyon 2 University
- **Mr. Sandeep DASH**, Expert in Transport, City of Bangalore (India)
- **Mrs Dominique DRON**, Professor, Ecole des Mines, Paris
- **Mr. Philippe de FONTAINE VIVE CURTAZ**, Vice-president of the European Investment Bank (EIB), represented by Mr. Marty-Gauque
- **Mr. Ralph GAKENHEIMER**, Professor Urban Planning, Massachusetts Institute of Technology (MIT)
- **Mr. Vincent KAUFMANN**, Managing Director, Ecole Polytechnique, Lausanne
- **Mr. Jean-Philippe LESTANG**, in charge of international development with SCE Memoris
- **Mr. Klaus MANDEL**, Geographer, Regionalreferent, Verband Region Rhein-Neckar
- **Mr. Marc-Antoine MARTIN**, Secretary General of FFEM (Fonds Français pour l'Environnement Mondial)
- **Mrs Claire NICLAUSE**, Deputy Director, European and International Affairs, Institut National de Recherche sur les Transports et leur Sécurité (INRETS)
- **Mr. Khalid OUDGHIRI**, General Manager of Attijariwafa Bank (Morocco)
- **Mr. Ulrich PAETZOLD**, President of FIEC (European Construction Industry Federation)
- **Mr. Cesar Augusto RUIZ**, Transport Director, City of Bogota
- **Mr. Jack SHORT**, Secretary General of ECMT (European Conference of Ministers of Transport)

To be confirmed or contacted :

- **Mrs Valérie CARO-MACREZ**, General Secretary of ASLOG (French Logistics Association), member of ELA (European Logistics Association)
- **Mr. Thierry DELARBRE**, Managing Director of the competitiveness cluster « Cities and Sustainable Mobility »
- **Mr. Jean-Charles HOURCADE**, rapporteur GIEC group III
- **Mr. Serge ORRU**, Managing Director, WWF France